

# HOSTED VoIP EDUCATIONAL LUNCHEON

LEARN HOW A PRESTIGIOUS GLOBAL LAW FIRM—VOTED BY  
*FORTUNE MAGAZINE* READERS AS A TOP "GO-TO LAW FIRM"—  
EVALUATED AND IMPLEMENTED A HOSTED VOIP SOLUTION

**HOSTED BY:**  
**CYPRESS COMMUNICATIONS, INC.**

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making  
communications  
easy.



Pillsbury  
Winthrop  
Shaw  
Pittman<sup>LLP</sup>

**KEYNOTE SPEAKER:**  
**WARREN JONES, CHIEF INFORMATION OFFICER**  
PILLSBURY WINTHROP SHAW PITTMAN LLP

**Gartner**

**PRESENTATION BY:**  
**DAN O'CONNELL, RESEARCH DIRECTOR**  
GARTNER, INC.  
"STATE OF THE VOIP MARKET"

## WHY ATTEND?

With an ever-increasing array of communication choices, the task of choosing a communication solution with the right blend of service and technology can be daunting. It is imperative that decision makers understand the key advantages and disadvantages of their communication options in order to make an appropriate choice for their firm. This session will focus on the research and evaluation process involved in the selection and implementation of an IP-based phone system. Warren Jones, CIO of Pillsbury Winthrop Shaw Pittman LLP will guide you through his firm's VoIP evaluation and recent transition to a hosted VoIP solution. The goal of the session is to provide you with valuable insight that can help you through the due diligence process involved in a project of this magnitude.

A highly sought-after Gartner analyst with years of VoIP and enterprise application experience will also discuss the state of the hosted VoIP marketplace. Discussion topics will include key trends, market drivers, opportunities for IP communication products and services, what's new in the industry and what the future holds for VoIP.

Don't miss this opportunity to hear first-hand from industry experts how VoIP—and hosted VoIP in particular—can help your business enhance employee productivity, improve collaboration and ultimately, better service your clients.

**For more information on this exclusive event, go to [www.cypresscom.net/voip\\_event.html](http://www.cypresscom.net/voip_event.html)**

## AT THIS INVITATION-ONLY EVENT, YOU WILL:

- Enjoy a gourmet lunch at the Ritz (that's 5 stars!)
- Hear from the CIO of a prestigious global law firm about the process he used to evaluate hosted VoIP providers and solutions
- Learn about the most recent developments in the hosted VoIP marketplace from a respected industry analyst
- View a hands-on demonstration of C4 IP, the hosted VoIP solution from Cypress Communications

## WHEN:

**WEDNESDAY, JUNE 20, 2007**

## TIME:

**11:30 AM—1:30 PM**

Luncheon and Keynote Speakers

**1:30 PM—2:30 PM**

Demonstration Area Open and Meet & Greet

## WHERE:

**THE RITZ-CARLTON, BUCKHEAD**

3434 PEACHTREE ROAD, N.E.

ATLANTA, GA 30326

**To RSVP for this exclusive, invitation-only event or to request additional information, send an email to [kdecker@cypresscom.net](mailto:kdecker@cypresscom.net) no later than June 15, 2007.**